October – For Immediate Release Fair Schedule Contact: Judy Lipp, Publicity Coordinator (408) 966-9228 Email: <u>heyjude@2lipps.com</u> Interviews and photo shoots can be arranged

Announcing the 43nd Annual Santa Cruz Fungus Fair *Wild Mushroom Foraging* January 13, 14, 15, 2017 Presented by the Fungus Federation of Santa Cruz Web Site <u>http://ffsc.us</u>

Friday January 13, 1 PM – 5 PM Saturday and Sunday, January 14 &15, 10 AM – 5 PM Louden Nelson Community Center, 301 Center Street, Santa Cruz, CA *Admission*: General \$10, Seniors (60+)/Students \$5, Kids under 12 free with adult admission Friday Admission: \$5 for everyone

Visit the Fungus Fair and learn about the hundreds of beautiful and fascinating species of mushrooms found in the Santa Cruz area. This unique Santa Cruz tradition features three days of fantastic fungus fun for the whole family. Bring the kids and stroll through a re-created woodland displaying hundreds of wild mushrooms, taste mushroom delicacies, attend a cooking demonstration or make tie-dye silks from natural mushroom coloring.

Friday, January 13

Room 3

1:30-3:00 - Noah Siegel and Christian Schwarz - Meet the authors of the brand new, comprehensive guide to local fungi – "Mushrooms of the Redwood Coast"

 $\mathbf{3:30}$ – $\mathbf{4:30}$ - Chef Bob Wynn and Foraging with Langdon Cook

5:00 – 9:30 - After Hours Mushroom Dinner (requires separate admission)

Start the evening with a private tour of the fungus displays in the main auditorium with Authors and Mycologists Noah Siegel and Christian Schwarz

Then the main event, Catered by Chef Evan Rotman of Chef Evan Presents,

Pairing with winemaker Frank Virgil of De Vincenzi Cellars,

Science Advisors, Noah Siegel and Christian Schwarz,

Live Music by George Heagerty and Never the Same

See Website for details

Saturday, January 14

Room 3

11:00-12:30 - Langdon Cook

1:00-2:30 - Noah Siegel – Mycologist and Co-Author of "Mushrooms of the Redwood Coast"

3:00-4:30 - Cooking Demonstration by Chef Todd Spanier of King of Mushrooms

Sunday, January 15

Room 3

11:00-12:30 - Christopher Hobbs—Mushroom Medicine: Foraging for the best and most potent local California species

1:00-2:30 - Christian Schwarz - Mycologist and Co-Author of "Mushrooms of the Redwood Coast" **3:00-4:30** - Cooking Demonstration by Chef Cathy

For more information and bios please visit our website (ffsc.us) or contact the Publicity Coordinator.

The purpose of the Fungus Federation of Santa Cruz, a non-profit 501(c)(3) organization, is to expand the understanding and appreciation of mycology (study of mushrooms) and to assist the general public, related institutions, and societies to further this goal. The annual Fungus Fair is a major contributor to this important educational process and thousands benefit from this activity every January. Many continue the learning process throughout the year at monthly meetings and activities open to the public.

