



October – For Immediate Release

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Interviews and photo shoots can be arranged

Announcing the 41th Annual Santa Cruz Fungus Fair
The World of Mushrooming
January 9-11, 2015
Presented by the Fungus Federation of Santa Cruz

Friday January 9, 3 PM – 7 PM

Saturday and Sunday, January 10 & 11, 10 AM – 5 PM

Louden Nelson Community Center, 301 Center Street, Santa Cruz, CA

Admission: General \$10, Seniors (60+)/Students \$5, Kids under 12 free with adult admission

Friday Admission: \$5 for everyone

Come to Santa Cruz and explore the Kingdom of Fungi! Learn about the hundreds of beautiful and fascinating species of mushrooms found in the Santa Cruz area. Find fungi on display in a re-created woodland habitat. This unique Santa Cruz tradition features three days of fantastic fun, informative speakers, demonstrations and vendors with food for sale. There are many fungal activities for the whole family with a special room for kids.

Nationally and locally recognized speakers will present talks on *The World of Mushrooming: Mushrooms of Mexico* by Alan Rockefeller, *Mushrooming in Tibet* and *Amazing Amazon Mushrooms* by Daniel Winkler, *Use of Medicinal Mushrooms in Different Cultures* by Christopher Hobbs, and *Spirits of the Forest*, presented by well-known author and mushroom photographer, Taylor Lockwood.

Cooking demonstrations with wine and beer pairings will be presented by local Chef Bob Wynn and Chef Neil Marquis from First Crush Restaurant and Wine Bar in San Francisco.

For more information regarding speaker and demonstration times and days please visit our website or contact the Publicity Coordinator.

Web page: <http://ffsc.us/fair/2015/about>

The purpose of the Fungus Federation of Santa Cruz, a non-profit 501(c)(3) organization, is to expand the understanding and appreciation of mycology (study of mushrooms) and to assist the general public, related institutions, and societies to further this goal. The annual Fungus Fair is a major contributor to this important educational process and thousands benefit from this activity every January. Many continue the learning process throughout the year at monthly meetings and activities open to the public.

